



Go in for

the World of Business

in Samsun



Osman KAYMAK
Governor of Samsun

Located at the center of Middle Black Sea Region, Samsun has become a regional destination for national and international investments with its workforce, geographical location and experience acquired through centuries of undertakings in the fields of trade, industry and transportation, more so in the last decade of economic renaissance in Turkey.

The opening gate of our country to the Black Sea, Samsun exhibits its true investment potential offering a favourable environment to investors for a wide range of fields, from logistics, health services, food, agriculture to tourism both today and in the future.



A new beginning



Located at the northern gate of Anatolia,
Samsun, is the largest trade and industrial city of the region with its
population of 1.335.716

High Potential



The center of logistics with its developed infrastructure and sea-road-air transportation means and its qualified workforce potential and investment fields, Samsun is the largest city and the most significant center of investment in the Middle Black Sea Region.

Evolving fast in culture, tourism and arts, the city is becoming even more attractive for investors with its existing dynamism in production and trade areas and its adaptability to emerging trends.



HEALTH SERVICES

Samsun is located at the center of health services in the region. It ranks as one of the 16 health regions in Turkey in the strategy of the Ministry of Health.

- School of Medicine, with 1.037 beds, providing service to the region for 40 years and training human resources needed at all levels in the sector.
- 17 public hospitals with 2.617 beds
- 9 private hospitals with 823 beds
- Approx. 10.000 health professionals

MEDICAL DEVICES

Samsun enjoys its rightful international reputation in the field of medical devices, especially for the production of surgical hand tools. Such products as sterilization containers and accessories, hospital beds and slippers, wheelchair, medical textile products, desktop steam sterilizers, medical gas systems, orthopedic products, ejectable and pharmaceutical ampuls, gauze dressing are manufactured in Samsun.

- Over 40 firms under the roof of MEDIKUM Cluster
- Over 1500 employees
- Over 14000 distinct products





FOOD

Food and beverage sector is one of the significant sectors greatly contributing to foreign trade objectives of Turkey. Economically powered by agricultural productions, Turkey has steadfastly maintained its progress to become more effective every year in the world of markets.

Samsun is one of the provinces where clustering efforts by firms are realized towards production food and beverage products.

- Meat and meat products
- Milk and dairy products
- Flour and bakery products
- Sugar and sugar products
- Convenience food



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AGRICULTURE AND LIVESTOCK BREEDING

Agriculture and livestock breeding hold a significant place in economic structure of Samsun. 40% of the working population is employed in agriculture and livestock breeding sector.

- 375.920 hectare agricultural land
- Approx. 17.000 ton annual organic vegetable production
- Over 100.000 ton annual greenhouse vegetable and fruit production
- Bovine and ovine breeding, apiculture, aquaculture



LOGISTICS

Samsun is located as the logistical base of the region thanks to its means of land, sea, railway and air transport. Targeting to become a central hub of logistics, transfer, production and foreign trade in Turkey's connections with the countries bordering Black Sea, Samsun has significant infrastructural components.

- Samsun Logistics Center
- Samsun Çarşamba Airport
- Samsunport, Yeşilyurt and Toros Ports
- Samsun-Sivas rail line (with connection to Samsunport)
- Samsun-Ankara high-speed rail line project
- Black Sea Coastal Road



SAMSUN PROVINCIAL COORDINATOR OF AGRICULTURE AND RURAL DEVELOPMENT SUPPORT INSTITUTION

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Samsun is one of the most significant commercial and industrial centers of Turkey for investors thanks to its strategic location.

Young and qualified human resource

- Minimum high school graduate 245.000 people aged between 18-39
- Annually, 8.000 university graduates with various majors

Developed transportation infrastructure

- Airport with 2 million annual capacity
- 3 freight and shipping ports with international standards
- Railway line with connections to port and free zone
- Junction point of mainroads with a broad network of highways

Affordable costs and attractive incentive opportunities

- Workforce cost 20% lower than Turkey average
- Up to 100% discounted land allocation opportunity in Organized Industrial Zones
- Opportunity to benefit from Region 4 incentive rates in Organized Industrial Zones and from Region 3 rates elsewhere

An investment atmosphere open to innovation

- 1.000 new businesses annually
- 10 firms among top 1.000 industrial enterprises in Turkey
- Investment of 6 billion TL by 473 incentive certificated investors in 2009/2018 period

A modern vibrant city

- Educational base of the region with OMU and Samsun Universities
- 7 certified tourism centers
- Interwined with nature; sea, beaches, forestry and parks
- Art center with opera, ballet, cinema, theatre and museums
- Shopping malls offering world brands
- A sweeping variety of social and cultural offerings such as tennis, sailing, riding and nature/outdoor sports





A competitive and dynamic region

The center of the region in view of its location and potential, Samsun is home to public institutions and regional headquarters of a myriad of domestic and international firms.

- Approximately 6.300 operating firms liable to corporate tax



A booming service sector

A great number of firms capable of offering high quality services in such diverse areas as finance, communications, logistics and IT.

- 138 bank branches
- 27 hospital with bed capacities over 4.000
- 35 hotels, 3 of which are five-star, offering over 4.500 beds
- The biggest shopping mall of the Black Sea
- International Fair and Congress Center hosting 7 fairs annually



Information, technology and innovation

- 55.000 university students and 2.400 academic personnel
- Samsun Technopark home to 50 firms with an indoor space of 4.500 m²
- Projects by Samsun University School of Aviation and Astronautics
- 3 R&D Centers operated by private sector companies
- Government promotions targeting innovative and R&D investments, extension of information and communications technologies in SMEs and production of high value added technology goods
- Initiatives launched within the framework of innovation and R&D by Middle Black Sea Development Agency (OKA)



Samsun Central Organized Industrial Zone (OIZ)

- 76 firms
- 6.553 employees
- Main sectors
 - Machine Industry
 - Metalware
 - Food
- Easy access to international markets via land-rail-sea-air transport

Bafra Mixed and Medical Specialized OIZ

- 25 firms
- 925 employees
- Main sectors
 - Machine Industry
 - Rubber products
 - Food
- 147 parcels of gross land, 90 parcels to be allocated

Kavak OIZ

- 23 firms
- 721 employees
- Main sectors
 - Metalware
 - Food
- 73 parcels of gross land, 32 parcels to be allocated

Samsun Food Manufacturing Specialized OIZ

- 14 firms
- 350 employees
- Main sectors
 - Food
 - Pharmaceutical Industry

Samsun
Central OIZ

Bafra Mixed
and Medical
Specialized OIZ

Kavak OIZ

Samsun Food
Manufacturing
Specialized OIZ

Havza OIZ

Çarşamba
OIZ

Bafra
Greenhouse
Specialized OIZ

- Within the Investment Incentive System, investments made in OIZs will be supported with tax reduction and social security premium support within the rates and periods of region 4.
- Land is allocated with 60% discount in Food Manufacturing OIZ, 80% discount in Bafra and

Çarşamba OIZs, 100% discount in Kavak and Havza OIZs according to the decree of the President dated 01.11.2018, No 300.

- All parcels have been allocated in Samsun Central OIZ which is located on an area of 161 hectares in Tekkeköy district.

Black Sea's
Industrial base **Samsun**



- In Bafra OIZ first stage, both new allocations and projects in construction are ongoing. In Medical Specialized OIZ, which is the second stage of Bafra OIZ, while infrastructure works are ongoing land allocation process has not started yet.
- Land allocations are ongoing in first and second stage of Kavak OIZ. In Havza OIZ, infrastructure works have been completed and land allocation process started in 2018.

- All parcels have been allocated in Samsun Food Manufacturing Specialized OIZ and preparations are proceeding for the 2.stage expansion of the OIZ.
- In Çarşamba OIZ and Bafra Greenhouse Specialized OIZ, preparations are proceeding for infrastructure works and land allocation process has not started yet.

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