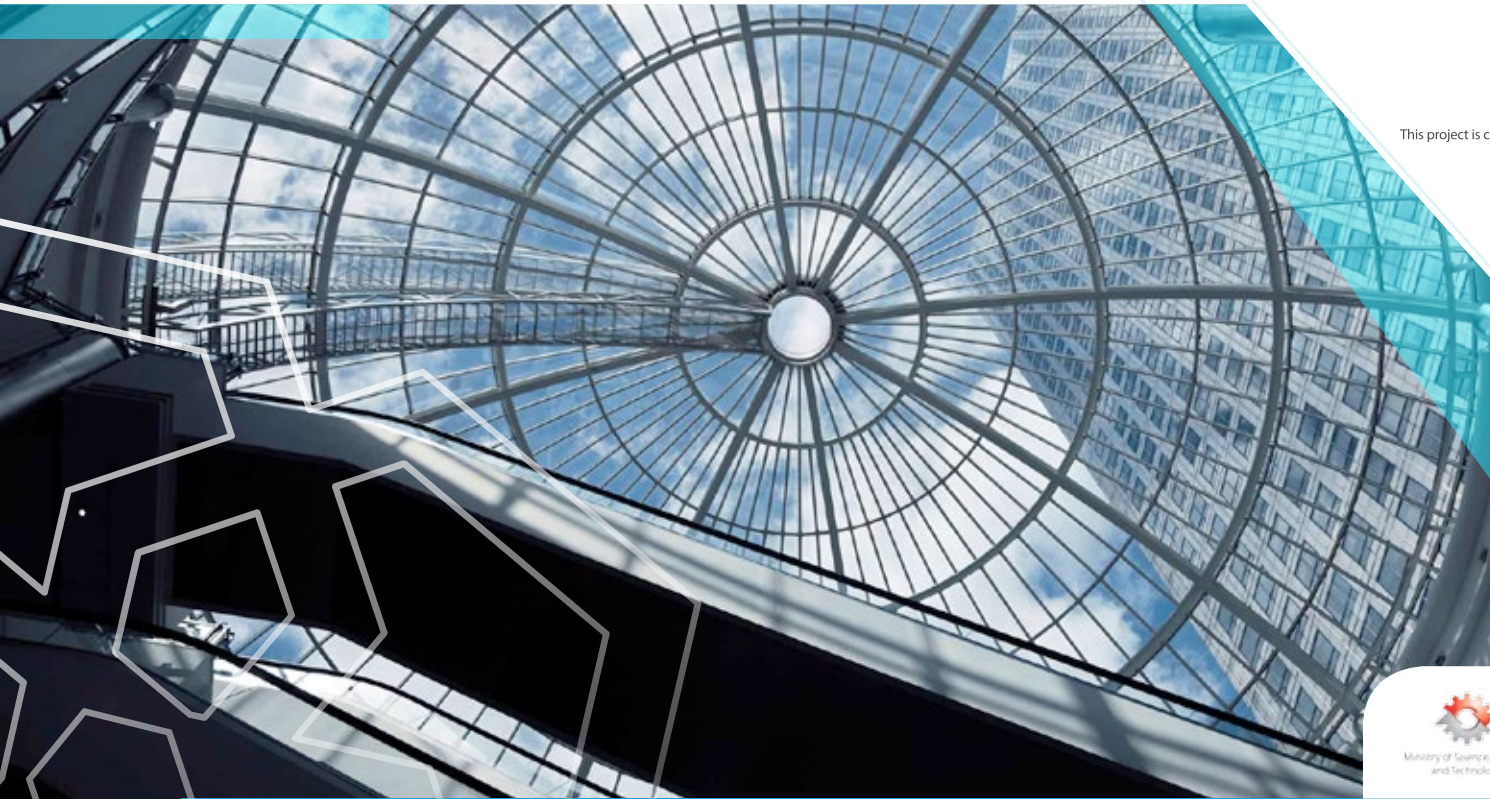




This project is co-financed by the European Union and the Republic of Turkey

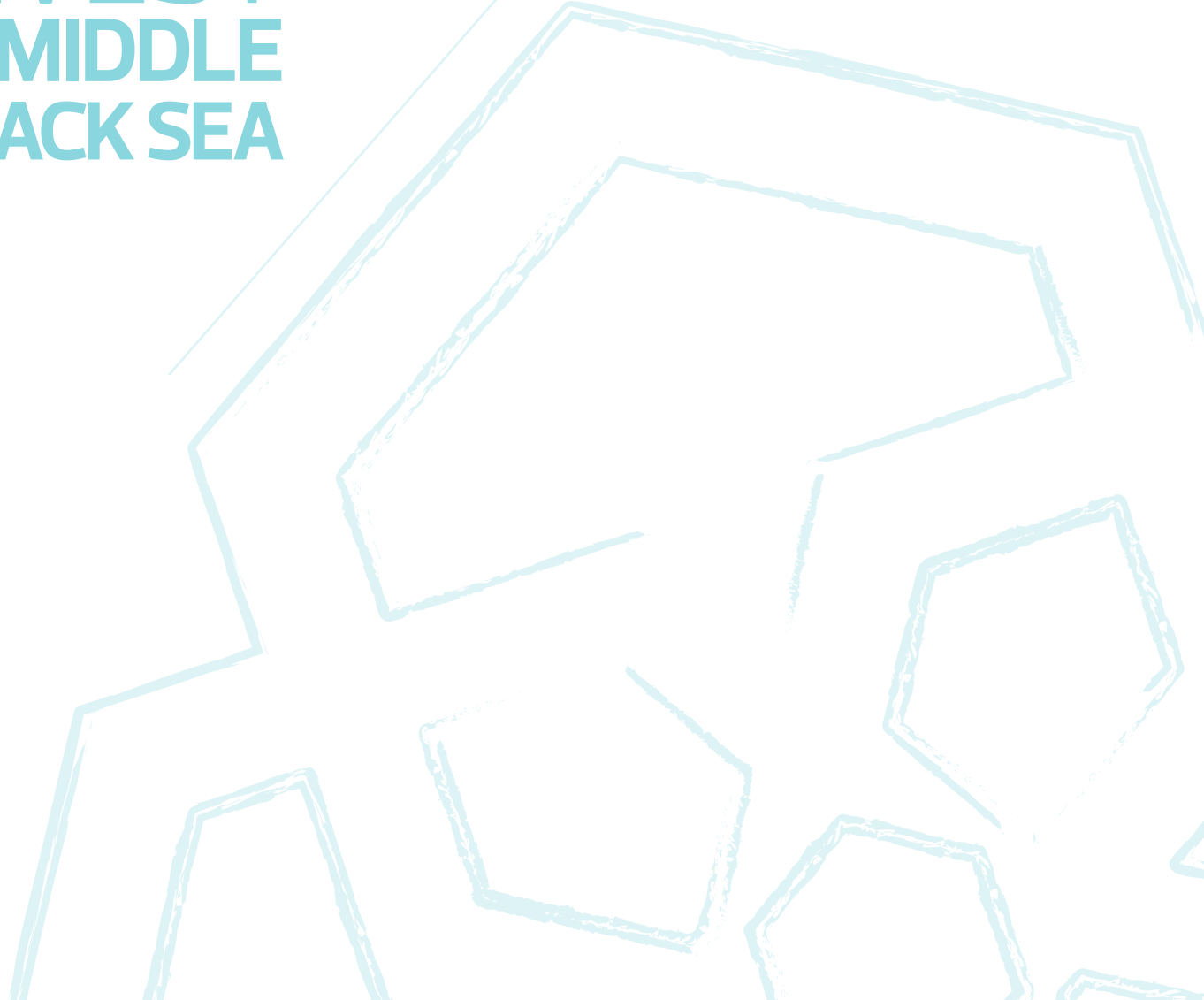


INVEST IN MIDDLE BLACK SEA

www.oka.org.tr



INVEST IN MIDDLE BLACK SEA



INDEX

Turkey, Country of Opportunities	4
Middle Black Sea Region Gateway of Turkey opening to the Black Sea	8
Outstanding Sectors	12
Amasya	15
Çorum	18
Samsun	22
Tokat	25



OKA

ORTA KARADENİZ KALKINMA AJANSI
MIDDLE BLACK SEA DEVELOPMENT AGENCY

Turkey
country of
opportunities



• INVEST IN MIDDLE BLACK SEA



The World's
13th largest

The Europe's
5th largest economy

IMF, 2017

-  Bridge between Europe and Asia where civilizations and cultures meet
-  Energy corridor between Europe, Central Asia and Middle East
-  Member of NATO since 1952, part of the EU Customs Union since 1996, candidate country to the EU since 1999
-  Occupying one of the most strategic positions in the world
-  An economic hub for the vast region surrounding it
-  Outlet for the Black Sea Basin countries through the Turkish Straits
-  World's leading tourism destination hosting 26 million tourists

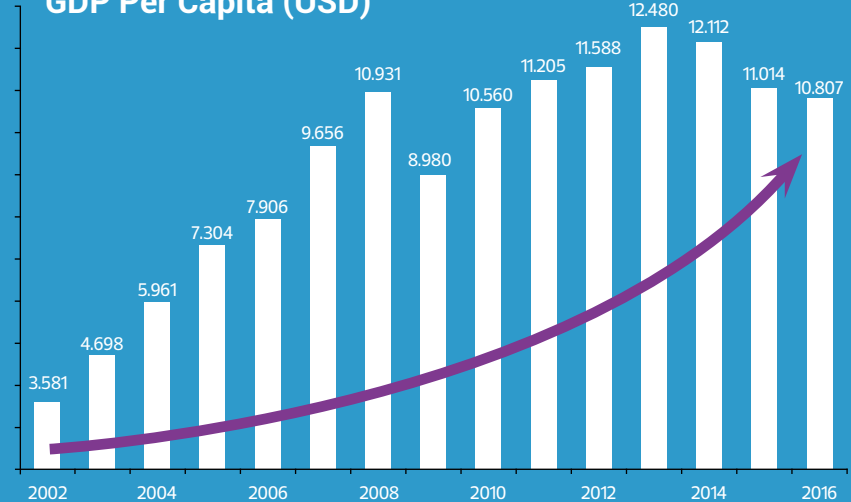
Gross Domestic Product

Turkey's growth was 6,4% between 2011-2016

With its dynamic and young population, it is predicted that Turkish economy will grow 4,4% in 2017.



GDP Per Capita (USD)



Annual Exports

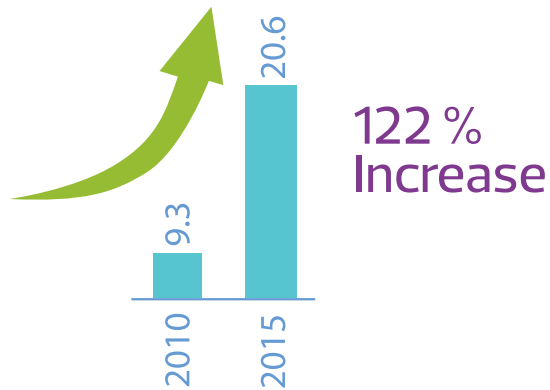
An economy fully integrated to the world economy. Export performance of Turkey has been increasing significantly since 2002. Exports reached USD 142 billion by the end of 2016, up from USD 36 billion in 2002

Tax benefits and incentives in
**Technology Development Zones,
Industrial Zones** and
Free Zones

Foreign Direct Investment Inflows
(Billion USD)



R&D Expenditures (Billion TL)



Qualified and cost-effective labour force of which is the

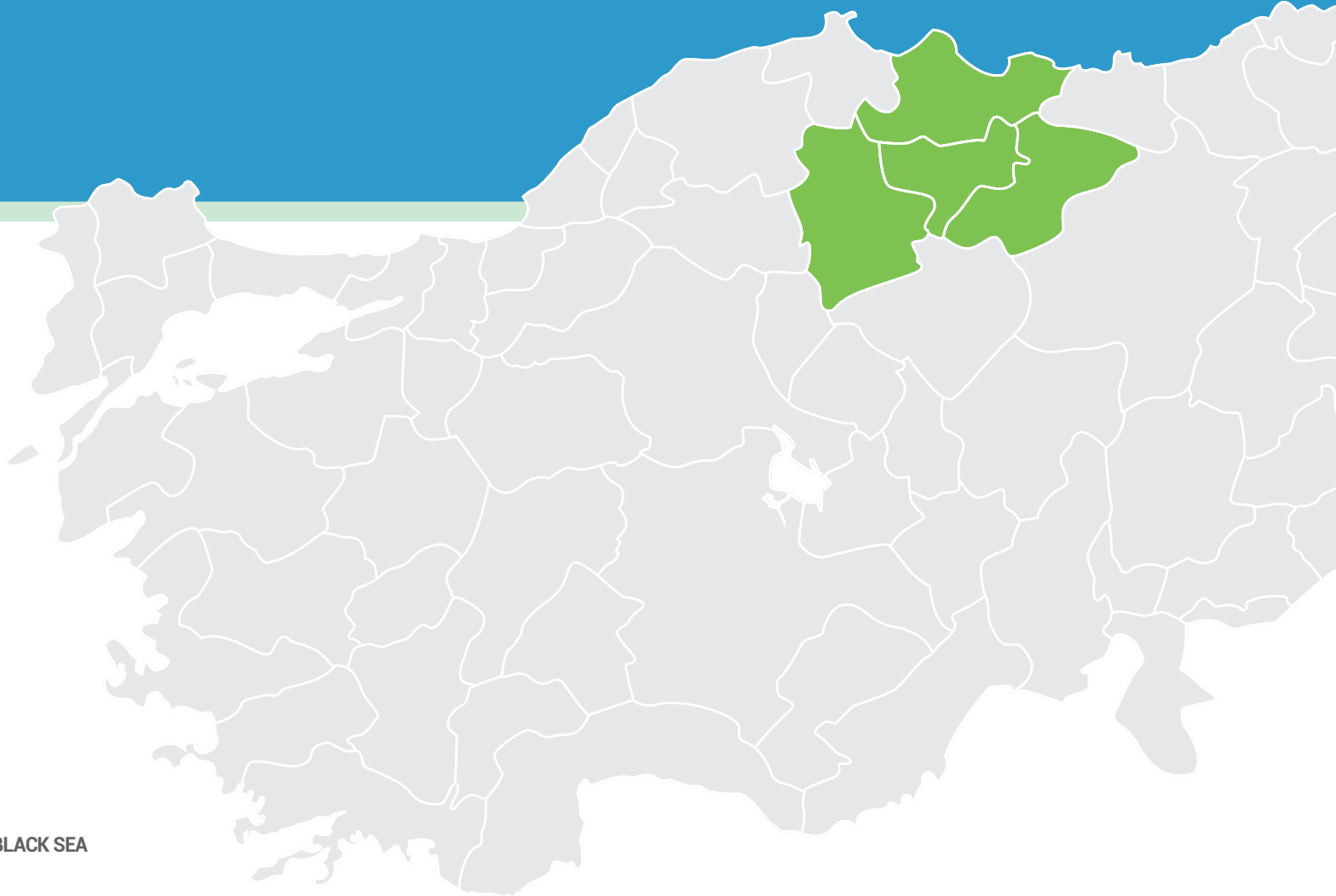
3th largest labour force of the EU-27

According to "Doing Business Report" of the World Bank, establishment of a company can be completed in

7,5 days in Turkey

Middle Black Sea Region

Gateway of Turkey opening to the Black Sea



OKA

ORTA KARADENİZ KALKINMA AJANSI
MIDDLE BLACK SEA DEVELOPMENT AGENCY



• INVEST IN MIDDLE BLACK SEA

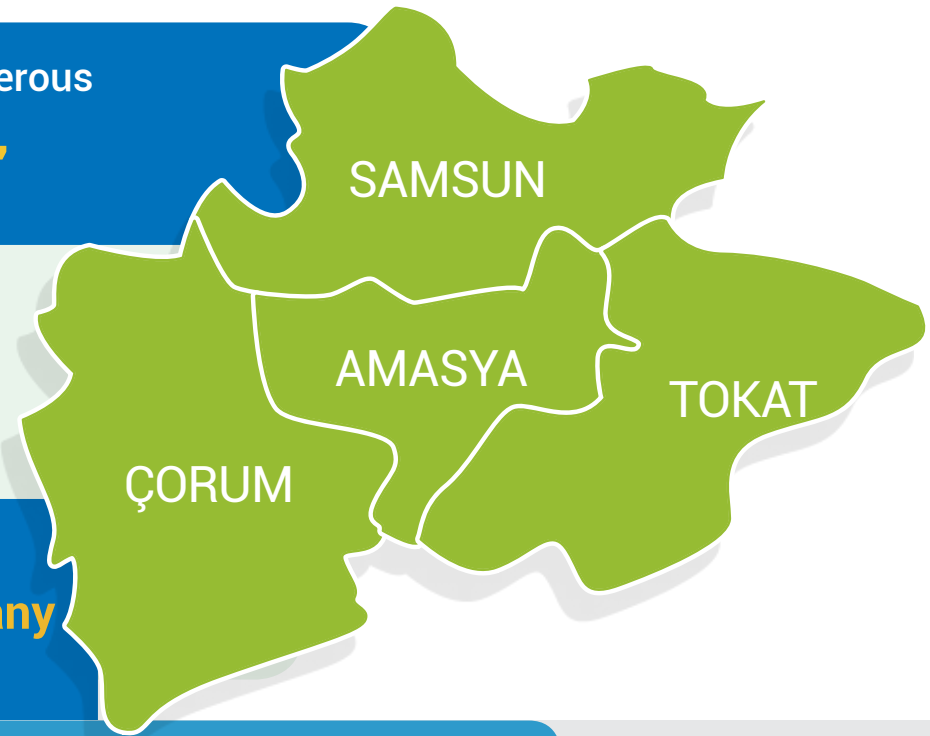
A boosting region

- Plenty of companies exporting various industrial products
- Samsun ports, which have international potential and is accessible for all cities of the Region
- One university in each of four cities contributing to human capital
- Numerous historical, cultural and natural resources
- Organized Industrial Zones and Small Industrial Sites addressing the needs of the Region
- Customs Office facilitating trade of the Region
- An advantaged geographical location
- Qualified and cheap labour force
- Proximity to Russian market
- Opportunities to develop tourism destinations in a regional scope
- Trade relations with numerous countries

Four state universities with numerous faculties including **social sciences, medical and engineering**

Covers an area of **37,600 km²**
 Opportunity for university students to go abroad for **exchange studies**
 A total population of **2,752,803**

A high ratio of **vocational schools (60 %)** addressing the **skilled labour need of many sectors**



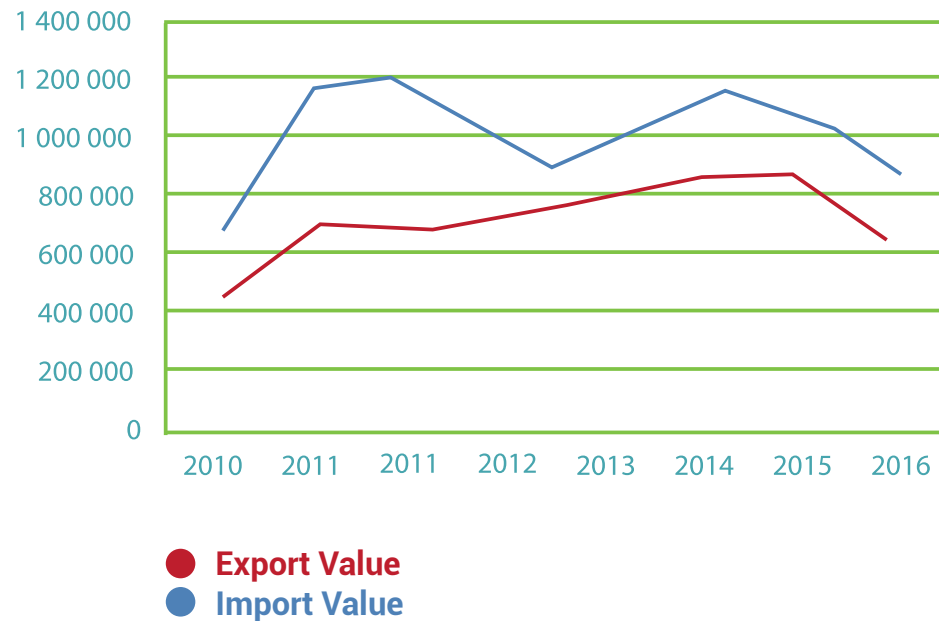
	Population (15+ age)	Labour Force	Employed	Unemployed	Population out of labour force	Labour force Participation	Unemployment rate	Employment rate
	Thousand				%			
TR	60,889	30,536	27,205	3,331	28,185	52	10,9	46,3
TR 83	2,189	1,068	983	85	976	52,2	7,9	48,1



An attractive investment area with its **16 organized industrial zones**, **1 free zone**, **3 technology development zones**, **3 trade ports**.

246 exporting companies with export value of **USD 655 million** huge potential in the sphere of agriculture with **the largest fertile and arable plains of Turkey**

TR83 Region Export - Import Values since 2010 (USD 1000)





AMASYA

The industrial sectors standing out in the region are:

- Tourism
- Mining, marble
- Agriculture
- Metal based production



ÇORUM

- Grain technology, food processing machinery manufacturing specialization on flourmills facilities and machinery production
- Metal casting and moulding
- Tile and brick manufacturing machinery and technology
- Substantial investment in energy, electricity production
- Leather shoes manufacturing

- Agri-industry, mainly agro-food industry, food processors and packaging
- Metal Based Products, automotive spare parts, metal processing including surgical equipment, and air-conditioning/ovens and heating
- Fish and fish products, processed fish, fish oil
- Service based sectors, health tourism, logistics

SAMSUN



- Agricultural food processing; tomato paste, pepper paste, brined grape leaf
- Agricultural production, fruit, vegetables and meat processing
- Ready wear and apparel production

TOKAT



Historical meaning of Samsun; where the National Independence War initiated

10 Culture and Tourism Development Area

" Kızılırmak Delta Wetland and Bird Sanctuary " in Samsun and " Mount Harşena and Rock Tombs of the Pontic Kings " in Amasya are in UNESCO World Heritage Tentative List.

" Hattusha: The Hittite Capital " in Çorum is in UNESCO World Heritage List.



Total number of visitors of the Region in 2015 is approximately 455.000.

It is possible to encounter every tone of the nature in this rich geography which is revived with the fertility that the **Yeşilirmak and Kızılırmak Deltas** bring.

A huge potential in all types of tourism including **eco-tourism, nature tourism, history tourism and culture tourism.**





AMASYA

Export of Amasya Beige Natural Stone (marble) with its 1,400,000,000 m³ potential reserves to 45 countries amounting **USD 1 00 million**

Amasya University with **14.737** students one of the **15 Tourism Brand** cities in Turkey

An **outdoor museum** with its **8500 years** of historical and cultural heritage



- ❖ 17 civilizations
- ❖ City of tourism and culture
- ❖ Famous marble brands and important natural stone industry (Amasya Beige Natural Stone)
- ❖ Significant amount of production and export of aspirator, chimney hood and denim accessories
- ❖ Young dynamic population
- ❖ Thermal tourism



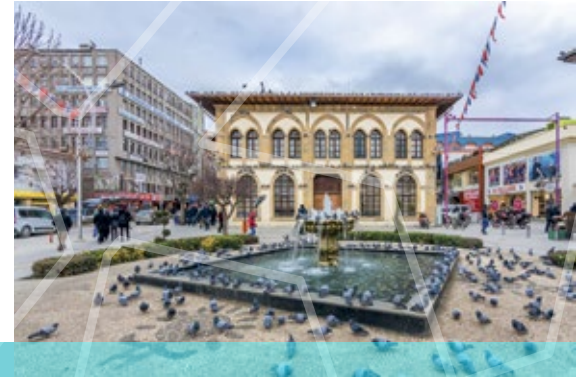
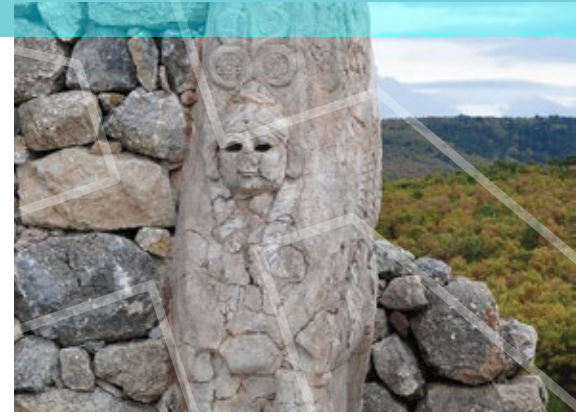
Amasya is a small province, which is known with rich **marble reserves**. Province is also known with **agriculture** widely known with fruits, especially apple. However enterprises of **metal-base manufacturing** should not be ignored. Merzifon is known with embedded **kitchen products** with nation wide known brands. Even at small numbers, there are **machinery** parts manufacturers in the province. **Tourism** activities also take important role in economic activity.



Rate in the country	Product
15 %	Onion
7 %	Cherry
5 %	Okra
3 %	Peach

Strong potential

- in agriculture in Taşova with **greenhouse production** and microclimate,
- in **animal husbandry** in Suluova.



ÇORUM

Hattuša, the capital of Hittite Civilization, one of the **16 cultural heritages** in Turkey by **UNESCO**



- ❖ A large economic hinterland and strategic geographical location
-
- ❖ Manufacturing industry based on regional resources and entrepreneurial soul
-
- ❖ A huge potential of historical tourism stemming from archaeological assets belonging to Hittite Civilization
-
- ❖ Huge potential in agriculture (enough arable agricultural areas and diversity of agricultural products) and husbandry



Corum has been highly specialized in manufacturing of **machinery**. Having the roots of producing best quality **wheat** in the region, over time Corum has developed specialization in **grain technology** and **flourmills** machinery manufacturing and facility establishment. Apart from developed manufacture of flourmills and related technology, Çorum is known with manufacturing of **tile and brick** manufacturing machinery.

Manufacturing industry based on **regional resources** and **entrepreneurial soul** There are 3 Organized Industrial Zones which are at Osmaniye, Sungurlu and the other one is in the centre of Çorum.



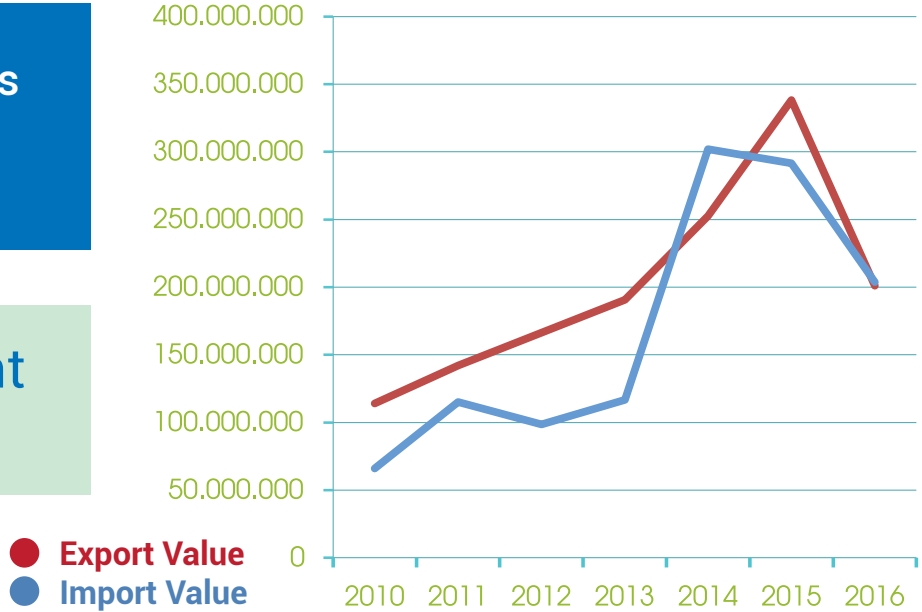


While the export value augmented from USD 113,9 million in 2010 to USD 201 million in 2016, the import value increased from USD 66 million in 2010 to USD 203.7 million in 2016.

Exporting to 122 countries in various chapters. Majority of these countries are from Middle East and the EU.

Çorum Technology Development Center started operations at 2015.

Export - Import Values since 2010 (USD)





SAMSUN

16th crowded city in Turkey with a population of **1,295,927**

5 Organized Industrial Zones

Samsun is the biggest city of the region enjoying its strategic geographical position of being in the middle of a development corridor bridging eastern and western Black Sea.

- Logistic Center
- Metal Metrology and calibration Laboratory



- A history dating back to Amazons
- The city where Turkish National Independence War started
- The only metropolitan city of Black Sea Region
- High entrepreneurship in the fields of commerce and transportation
- Ondokuz Mayıs University with 52.000 students
- % 30,4 increase in the export of the city between the years 2010 - 2016
- Leading city in ecologic agriculture
- Developing surgical instruments sector, medical specialized industrial zone

In 2016, 126 firms in Samsun reached **USD 359 million of export**, ranking 21th in Turkey
With its historical, cultural, thermal and ecological assets, Samsun is a crucial tourism city for the country. The city has rich natural resources. There are two large rivers, **Kızılırmak and Yeşilirmak and two savannas, Bafra and Çarşamba**, all of which are significant resources for agriculture. Samsun is a vital transportation city from Black Sea Region to Central and Western Anatolia through **all means of transportation; highway, seaway, railway and airway**
Also it is possible to access crucial Black Sea ports from Samsun Ports.



Health sector in Samsun is highly developed. There are about 200 health centers in the city including medical faculty, state and private hospitals, as well as the first and only pharmaceutical plant of Anatolia. The city is the third clustering center of the world in production of **surgical instruments** and machines with its 40 firms and a very important health center with its **thermal facilities**.



TOKAT



With the advantages of its strategic location and rich under ground and ground sources, Tokat has been an important culture and trade center

Tokat was the 3rd biggest exporting center of "Small Asia" by textile and copper production industries

Tokat has brought traces of old civilizations, which were shining and burning out thousands years ago, to the present.

Mevlana emphasized city's importance with his " You should go and see Tokat" phase

Tokat is 34th in respect to population size with 602.662 people

Tokat province with Erbaa ,Turhal, Niksar, and Zile districts has a multi-centered development potential.

3 different climate types(transition climate) and effects agricultural fertility

Every kind of fruits and vegetables except for citrus fruits, which are grown in Turkey, can be grown in Tokat

82 different agricultural product and 39 of them ranks top ten in Turkey's sorting

Tokat is a small province mainly known with **agriculture** and **agro-food** sector. However Tokat has another role as production destination especially in **ready-wear** and apparel sector. Macro scale **apparel** manufacturers open/invest their production facilities in Tokat.



60% of the vegetative production is consisted of sugar beet, tomato and wheat

Tokat Is one of the regions that will be least affected by global warming. Because of this reason, green-house growing in Tokat becomes widespread

Thanks to dairy farming, beekeeping and salmon growing activities made in rich flora of Tokat, 4 important animal products are obtained

Tokat has 5 organized industry zones in 5 districts with 1 130 companies and 7000 employees. These organized industry zones grow thanks to investments increased day by day

Rising garment industry with the advantages of incentive system

Tokat has 20% of the Turkey's marble reserve(1 billion 200 million m³)



Tokat Business Development Centre and Small Industry Site Common Facility Workshop are the important industry infrastructure projects of the city

With its historical and natural beauties; Tokat offers different tourism alternatives as an attraction point.

Geological Heritage Ballica Cave is considered among the biggest caves of the World and Ballica Cave is one of the 28 Geological Heritage of Turkey

Gaziosmanpaşa University is one of the 24 universities established in 1992; changes the social and economic life of the city with 11 faculties, 23 high, 33600 student, 1250 academic staff.

Samsun Organize Sanayi Bölgesi
Yaşardoğu Cad. No: 62
Tekkeköy / SAMSUN / TÜRKİYE

Tel : +90 (362) 431 24 00
Fax : +90 (362) 431 24 09
info@oka.org.tr

INVEST IN MIDDLE BLACK SEA



OKA

ORTA KARADENİZ KALKINMA AJANSI
MIDDLE BLACK SEA DEVELOPMENT AGENCY